

# Mark Andrej Hockings

web / multimedia / graphic designer

C.V.  
2002

## personal

date of birth 16<sup>th</sup> April 1975  
born Hemel Hempstead, Hertfordshire  
gender male  
driving licence full & clean, I also own a car

## vision

### Some examples of my web work...

<a href="http://www.guerba.com">www.guerba.com</a>	<a href="http://www.aircourieruk.com">www.aircourieruk.com</a> (has a Flash intro)
<a href="http://www.topgolf.co.uk">www.topgolf.co.uk</a>	<a href="http://www.insideambient.com">www.insideambient.com</a>
<a href="http://www.wildlife-photographer.co.uk">www.wildlife-photographer.co.uk</a>	<a href="http://www.purpleparking.com">www.purpleparking.com</a>
<a href="http://www.kids.organics.org">www.kids.organics.org</a> (my first site)	<a href="http://www.robertkey.com">www.robertkey.com</a>

## references

Pauline Stiles Pure Organics Stockport Farm Stockport Road Amesbury Wiltshire SP4 7LN  01980 626263	Chris Stanbury Cravenplan Computers Limited Wilbury Barn Swallowcliffe Salisbury Wiltshire SP3 5QH  01747 858000	Kathryn Furnell Business Link Berks & Wlts Bedwin Sreet Salisbury Wiltshire SP1 3UT  01722 424182	Peter Beech-Allen Wessex Forum  <a href="mailto:pba@wessexforum.co.uk">pba@wessexforum.co.uk</a>  01373 454545
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## get in touch

want to find out more...  
...get in touch

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web [www.djmarkus.com](http://www.djmarkus.com)  
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## Primary & Secondary education

Primary & secondary school in Hemel Hempstead, Hertfordshire

A = graphic design

B = humanities

A = design and communication

C = English language

B = German

C = English literature

B = further science

C = maths

C = science

## Further education

National Diploma - graphic design @ Dunstable college, Bedfordshire

Higher National Diploma - graphic design @ Salisbury college, Wiltshire

Work experience @ Lloyd Northover Citigate, London

## 1995 - 1997

PDC Copyprint, Salisbury, Wiltshire

- <sup>a</sup> Design for print. In-house printing and finishing service.
- <sup>a</sup> Mainly local companies as clients - designing stationery and leaflets.
- <sup>a</sup> Quick turn-round required rapid learning curve in multi-tasking/project planning.
- <sup>a</sup> Served and advised customers on various issues.

## 1997 - 1999

Pure Organics, Amesbury, Wiltshire

- <sup>a</sup> Start-up company - I joined at the very beginning.
- <sup>a</sup> Plan to produce quality organic meat products with main target focus on pre-teens with a supplementary range marketed at environmentally aware parents and health conscious adults.
- <sup>a</sup> Worked on initial corporate identity work, including logo, stationery, packaging, and lots more - good variety.
- <sup>a</sup> Two Website's designed - one for the corporate and promotion arm; the other with an educational and entertainment theme aimed at 'kids', The design presented an interactive 'virtual farm', where children and teachers could explore the topic and have fun at the same time.
- <sup>a</sup> Organised our first trade show run in Brighton - all marketing material developed and designed by me.
- <sup>a</sup> I learnt a lot about the running and setting up of a new company, but as we became successful my job changed more to administration and basic customer servicing leaving little time for creative design work.

## 1999 - 2002

Cravenplan Computers Limited, Swallowcliffe, Wiltshire

- <sup>a</sup> Web design, planning and management.
- <sup>a</sup> I joined at the start of the company's move from pure programming and hardware sales into Web design, guiding much of the structuring process - planning workflow diagrams and designing a new corporate identity.
- <sup>a</sup> Promoted to Head of Web design - with 2 staff under my direction.
- <sup>a</sup> Completed around 150 diverse business oriented Website's in 3 years, including static HTML, database driven and functionally advanced bespoke sites, Flash 4/5 and various off-the-shelf e-commerce packages. Vast experience of creating good 1<sup>st</sup> impressions - vital to stand out from the crowd.
- <sup>a</sup> Liaised with sub-contractors for programmed projects.
- <sup>a</sup> Built and organised a seminar explaining the need for a quality Website.
- <sup>a</sup> Liaised with clients at various stages through bigger projects.
- <sup>a</sup> Handle post-sales maintenance, dealing directly regular clients for many years in which I have built a friendly but essentially professional working relationship with different kinds of people/clients.

## Software mastered...

**PC & Mac:** Photoshop 6, DreamWeaver 4, Fireworks 4, Flash 4/5, Freehand 7, Illustrator 8, Bryce 3D, QuarkXPress 4, Corel Suite, Word, Powerpoint, Poser 4, WebTrends, WebPosition, SoundForge, Reason, ReBirth and other DTP/graphics/Web/3D and sound editing/authoring software that I am learning.

- <sup>a</sup> Writing music and DJ'ing
- <sup>a</sup> Art, design, photography, movies, animation and cartoons
- <sup>a</sup> Formula one, Ferrari and karting
- <sup>a</sup> PC's and computer gaming

I am working freelance from my home office for a number of local clients and design agencies. I intend to expand the area covered to encompass larger companies and agencies with the option of full time employment with any of the contacts I meet which share my views and passion for getting the job right.